

TOURNAMENT OF THE PHOENIX 2010

Vendor Information and Application

Event Dates and Hours:

Friday October 22, 2010	11AM to 3PM
Saturday October 23, 2010	10AM to 6 PM
Sunday October 24, 2010	10AM to 6 PM

Event Location: PVRA Arena, 14336 Tierra Bonita Rd., Poway CA 92064

Anticipated Attendance: 2,000 - 4,000 over the 3 day event.

Cost:

Commercial Vendor

	Early discount	Regular	Late registration (subject to availability)
10' X 10'	\$85	\$100	\$125
10' X 20'	\$120	\$135	\$160
15' X 30'	\$165	\$180	\$205

Food Vendor

	Early discount	Regular	Late registration (subject to availability)
10' X 10'	\$165	\$190	\$225
10' X 20'	\$235	\$265	\$300
15' X 30'	\$300	\$330	\$360

Early discount- payment before before May 1, 2010

Regular- payment received on or before July 1, 2010

Late- Subject to availability. Payment on or before September 1, 2010

A limited number of larger and/or off size spaces are available, please enquire.

PLEASE NOTE: Your business will not be listed and linked on the event website (www.WorldJoust.com) until full payment of Vendor Fee has been received.

Terms and Conditions

Retail Privileges: Vendors may conduct business only within the confines of their rented space. Street vending or hawking only by prior arrangement with the event organizers.

Vendor Spaces: Space location will be determined by the Event Organizer. A Vendor who violates the boundaries of their rental space will be charged the full cost of the adjoining space. If that space is rented we will attempt to move the encroaching Vendor to a vacant space of the appropriate size. If there is no space available, the Vendor will be asked to vacate the premises for breach of terms. No

refund of fees will be granted.

Security: Vendor booths must be manned at ALL times while the gates are open for the entire 3 day event. There will be 24 hr. security on the grounds starting on Friday, when gates open, and ending on Sunday when the gates close. It is the Vendors responsibility to keep valuables secure at all times.

Power: Each space has one (1) 110A electricity provided. Additional 110v service will be \$50 each. Power over 110v will be \$100 each (*Over 100V available by prior arrangement only*).

PLEASE NOTE: The grounds do not have "Permanent" power available for this type of event. Power available for Vendor use is "Temporary" by nature; therefore, Vendors assume all risk to equipment by using supplied "Temporary" power.

Ice: Available for purchase on site at \$6 /20lb. Please notify us if you plan to purchase ice from us so we can have enough on hand. Preference will be given to vendors who state their needs early.

Change: There are no accommodations available to make change. Please be prepared.

Set-up: Between 12 noon and 6pm on Thursday 10/21/10. Additional setup is available Friday 10/22/10 between 9AM and 10:30AM and 3:30 to 5PM. **No setup during preview hours.**

Check-in located at Volunteer booth. All Vendors are required to wear Vendor badges provided by the Event Organizer. Badges are to be returned after final event.

If you have a large trailer (or other vehicle) to set-up, please call to make arrangements or you may be turned away (No refund of fees will be granted).

Ground is soil. Flooring of carpet or tarp is allowed, but shavings or straw is not permitted.

Staff: Vendors will be issued Staff Badges as follows:

	Com. Vendor	Food Vendor
10' X 10'	2 staff	3 staff
10' X 20'	3 staff	4 staff
15' X 30'	4 staff	5 staff

Additional passes may be purchased in advance at a discount, please enquire with the event organizer prior to the event. No discount passes will be available the day

of the show or at the gate.

Breakdown: NO breakdown will be permitted before the completion of the last event on Sunday 10/24/10, approximately 6pm.

Driving on site: After the initial setup time, vehicular access will be strictly curtailed for the duration of the event. Please bring your car in only if absolutely necessary. Be aware of traffic flow and access, and do not allow or leave your vehicle blocking traffic.

You will be required to leave your name and mobile number posted conspicuously in any vehicle brought on site. If your vehicle is blocking traffic, Security will phone you, and if the vehicle is not moved immediately, it will be towed.

Sales Tax: All vendors are required to collect and report California Sales Tax. Resale number is required (see application form).

Health Certificate: All food vendors are required to submit a copy of current Health Certificate to the Event Organizers with their payment.

Trash: Trash disposal is available on site. Please dispose of all trash appropriately.

Fire Extinguisher: All vendors are required to have a fire extinguisher in the booth at all times. All canopies, shades and table coverings must be fire retardant.

Parking: A Vendor parking area will be provided at no charge.

Payment: Complete payment must be received according to the above noted schedule. Payments are non-refundable. Event Rain or Shine.

Directions: I-15 to Camino del Norte exit. Go east (Camino del Norte becomes Twin Peaks) approximately 5 miles to Tierra Bonita Rd., turn right. PVRA will be on the right, just past the houses.

Vendor Liason:

Gwen Nowrick

Phone: 760-789-2299

Fax: 760-789-6644

e-mail: vendors@worldjoust.com

Note: Vendors may bring food and non-alcoholic beverages for their own consumption. Please keep coolers out of sight.

Please save this information for your records.

	Price (see schedule above)	Total
Commercial 10' X 10' (100 sq ft)		
Commercial 10' X 20' (200 sq ft)		
Commercial 10' X 30' (450 sq ft)		
Food 10' X 10' (100 sq ft)		
Food 10' X 20' (200 sq ft)		
Food 15' X 30' (450 sq ft)		
Other	Call for price	
Additional 110V	\$50	
Additional over 110V	\$100	
	TOTAL	

Registration must be received by dates indicated on the fee schedule.

Payments are non-refundable.

Event Rain or Shine.

PLEASE NOTE: *To assure a quality event for our patrons and vendors, we limit vendors in each category. We accept bookings on a first paid basis. If a category is already full when your payment arrives, payment will be returned to you. Please book early to avoid disappointment.*

Make checks payable to **Historic Enterprises, Inc.**

Return application and deposit to

Historic Enterprises, Inc.
 17228 Voorhes Lane
 Ramona, CA 92065

Please sign & date!

This is a legally binding agreement. I have read and agree to all vendor terms and conditions as described on the Vendor information form.

Signature _____ Date _____